



CrossCulturalAviation.com

Lead Strong. Fly Safe.



The COACHING LEADERSHIP STYLE

SKILLS AND TOOLS FOR DEVELOPING YOUR TEAM

Integrate coaching skills into your existing roles.

- ✓ Learn why the 'coaching' style of leadership is much more effective than leading by instruction
- ✓ Build trust and improve relationships in your team
- ✓ Support others in developing their potential
- ✓ Cultivate a positive communication culture
- ✓ Move from conflict management to conflict prevention



“ **Leadership is not about titles, positions, or flowcharts. It is about one life influencing another!** ”

John C. Maxwell



WORKSHOP CONTENT

- ✓ Integrating coaching skills into existing roles
- ✓ Asking powerful questions
- ✓ C.O.A.C.H. Model for focused conversations
- ✓ Healthy feedback culture
- ✓ Setting and tracking goals
- ✓ Application in other cultures
- ✓ Supporting progress sustainably

OPTIONAL MODULES

- 1. Coaching-Package**
(Leadership-, Individual-, or Team Coaching in English, German or Thai)
- 2. Team Analysis**
(A snapshot of your current team, incl. team coaching)
- 3. Cross-Cultural Teamwork**
(Effectively bridging cultural gaps)

SCAN ME

FREE
INFOCALL

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*Lift Your Cross-cultural Leadership Skills
to a Higher Flight Level*



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COACHING SKILLS TRAINING YOUR WAY

POSSIBLE FORMATS

(Adaptable according to your needs)

I. Physical classroom

- ✓ 18 hours physical training (3 days x 6h)
- ✓ +3 hours virtual follow-up coaching for all participants (1:1 or tandem)

II. Virtual

- ✓ 18 hours (6x 3 hours)
- ✓ +3 hours virtual follow-up coaching for all participants (1:1 or tandem)

III. Physical Kick-off & virtual

- ✓ 6 hours Kick-Off (in-person)
- ✓ 12 hours virtual training (4x 3 hours)
- ✓ +3 hours virtual follow-up coaching for all participants (1:1 or tandem)



Wow! I can apply these concepts in every aspect of my work!

Narin S.
Executive Director - Thailand



YOUR TRAINER

Matthias Holighaus (PCC)



- ✓ Certified through the International Coaching Federation (ICF) and European Association for Supervision and Coaching (EASC)
- ✓ 2000+ coaching hours
1300+ workshop hours
- ✓ Executive Coach and Team Expert
- ✓ 20 years international leadership experience
- ✓ 15 years in Asia (Thailand, Singapore)
- ✓ Thai Speaker
- ✓ Book author



PROFESSIONAL ENGAGEMENTS

Allianz-Mission | AWO | Christian Blind-mission | DASELL | DMG | Fachklinik Weser-Ems | FD Tech | Friends of China (FOC) | German Red Cross | Grace International School | IAV Automotive Engineering | Lahn-Dill-Kreis District Council | Lufthansa | Mana Social Enterprise Thailand | MSI Professional Services Ltd. | SELL | The Nature Conservancy USA | OMF | Social Impact | Sparkasse | SRS | UN Migration (IOM) | USAID | VNU AsiaPacific | WEC



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[linkedin.com/in/matthiasholighaus](https://www.linkedin.com/in/matthiasholighaus)



Contact (DE): Matthias Holighaus | matthias@crossculturalaviation.com



Contact (TH): โชคชัย หลีวีจิตร | chokchai@passage2purpose.com | +66 81 432 1890